



# The Efficacy of Images eikones Summer School 2010

[www.eikones.ch](http://www.eikones.ch)

## **The Efficacy of Images, eikones Summer School August 22 – 27, 2010**

Images have a meaning, but they also have effects and consequences. The question of the NCCR Iconic Criticism as to the power and meaning of images is to be studied in-depth in the three interdisciplinary courses of the 2010 eikones Summer School on the «Efficacy of Images»: by looking at propaganda images, their history and strategies; with regard to visual representations in which societies invent and attempt to recover themselves; and by means of the role of images and pictorial objects in different research cultures.

The call for papers of the eikones Summer School addresses advanced students and doctoral candidates of philosophy, sociology, the arts, media, politics, literature, the history of science, and researchers in the fields of visual culture, the visual arts, architecture, and design theory and practice.

Deadline: April 24, 2010

Programme & information: [www.eikones.ch](http://www.eikones.ch)  
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Schaulager, Ruchfeldstr. 19, CH-4142 Münchenstein/Basel

## **Seminars**

### **Course 1**

#### **The Visuality of Society**

Johannes Bruder and Il-Tschung Lim  
with Christa Karpenstein-Eßbach

### **Course 2**

#### **Research Objects in Action**

Inge Hinterwaldner, Schirin Kretschmann,  
and Sigrid Leyssen with Viktoria Tkaczyk

### **Course 3**

#### **Propaganda Images and Their Strategies**

Angela Mengoni and Antonia von Schöning  
with Eric Michaud

## **Public Lectures**

Paolo Fabbri and Erna Fiorentini